

Call for Papers
Announcement for the

GLOBAL MEDIA JOURNAL -- Indian Edition

Sponsored by the University of Calcutta
ISSN 2249 – 5835

SUMMER ISSUE/ JUNE 2012
Volume: 3 / Number: 1

Theme: Gender and Media

Deadline for Submission: 31 March 2012

This subject has been chosen as interest in gender issues is on the rise both in India and abroad. Mass Media portray gender issues both in the global and Indian contexts. Mass media are responsible for construction of social knowledge and meanings for the people to act upon. However, mass media do not always reflect the happenings of society; instead they pick and choose some aspects of reality and represent it to the masses from their perspective. It will be a matter of academic interest to delve into these areas of ever changing paradigm of gender and media.

Gender studies and media include but not limited to only the study of women as portrayed or represented in media, it also embrace in its gamut representation of men and sexual minorities in media. The aim of this particular issue is to contribute unique angles in those discourses. GMJ-Indian Edition therefore invites researchers and scholars for submission of papers on various contours of this topic toward all socio-cultural facets.

Contributions might address, but not be limited to, such topics as:
Representation of Women/Men/Sexual minorities in advertisements
Violence against Women/Men/Sexual minorities as portrayed in Media
Portrayal of Women/Men/Sexual minorities in films
Portrayal of women/men in television serials
Representation of Women/Men/Sexual minorities in magazines
Portrayal of Women/Men/Sexual minorities in digital media and internet
Questioning gender bias and research on that
Gender politics in India and other countries
Globalization and gender issue

Please see '**Submission Guidelines**'.

http://www.caluniv.ac.in/Global%20mdia%20journal/submission_guideline.html

All submissions should be accompanied by the following information which should be presented on the front page only:

- (a) article title,
- (b) author name/s,
- (c) current position/affiliation,

- (d) brief biography (approximately 50 words),
- (e) email and mail addresses,
- (f) a brief abstract (approximately 200 words)
- (g) five to ten keywords reflecting the contents of paper,
- (h) word count (excluding notes)
- (i) the URL for author/s' personal web page
- (k) a brief statement that clearly indicates the article/review etc is not submitted simultaneously for consideration to any other publication.

Word Limit:

For Articles: Approximately 7000 words, excluding notes.
Students' Research: Approximately 7000 words, excluding notes.
Commentaries: Between 2500 and 3500 words.
Book Reviews: Approximately 1500 words.

GUEST EDITOR FOR THE ISSUE:

Please direct your submissions and queries to the Guest Editors of the Issue

Dr. Saswati Gangopadhyay

Reader

Department of Mass Communication

University of Burdwan

Golapbag, Burdwan - 713104

West Bengal, INDIA

Mobile: 09433010583

Email: saswati703@yahoo.com /saswati.gangopadhyay@gmail.com

Mr. Santwan Chattopadhyay

Assistant Professor

Coordinator, P G Diploma in Mass Communication

Dept of Adult Continuing Education and Extension

Jadavpur University, Kolkata-700032

West Bengal, INDIA

Mobile: 09831072775

Email: santwanchattopadhyay @yahoo.com/ schat1974@gmail.com

Book Review submissions and queries should be directed to **Prof. Buroshiva Dasgupta**, Book Review Editor

Email: buroshiva.dasgupta@gmail.com

All papers must be submitted via electronic attachment.

Email: globalmediajournal@caluniv.ac.in

You may also contact:

Prof. Saumendranath Bera
Editor, Global Media Journal- Indian Edition
Email: globalmediajournal@caluniv.ac.in

Dr. Sinjini Bandyopadhyay
Editorial Coordinator, Global Media Journal- Indian Edition
Email: sinjinib@yahoo.co.in

Dr. Soumitra Sarkar
Editorial Coordinator, Global Media Journal- Indian Edition
Email: univlibrarian@caluniv.ac.in