

## **Call for Papers**

Announcement for the

### **GLOBAL MEDIA JOURNAL – Indian Edition**

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## **Theme: Media and Northeast India**

Deadline for submission: 31 May, 2015

The northeast Indian mediascape is entrapped with a large number of factors overtly and covertly influencing the way media coverage is done and ensuing perceptions are generated on the region and its people.

The region's media organizations are found entrapped amidst a number of political, security, military and administrative barricades and region-specific policy decisions. The situation resulted in a variety of contrasting interpretations, often bordering on describing the northeast Indian media as playground for generating stereotypes and under-reporting development.

National large media organizations contributed to the situation by creating and maintaining a great information deficit. This inadequate media representation arguably led to extremely contested understanding of the region in the rest of the country and beyond. Quantum of media content on the northeast region was fairly unbalanced; majority of them was decided by size of location specific readership and ethno-political and identity issues.

The regional media was cited in a number of national and international research studies to have exhibited serious gender gap in its coverage. Under-representation of women in the region's media industry, save some known faces who have managed to sustain through prolonged struggle against the state and many non-state forces, was also found to be one of the major areas of concern. Studies found that proliferation of media organizations in the country and the NE didn't necessarily result in higher degree of media coverage in the region. Location and proximity have often dealt heavy blow on prioritization of news content. While ownership patterns of large media organizations dramatically changed in the national arena during the recent past, ownership of most mass media organizations in the NE India is still largely in infancy.

54 years after Gavin Young's report, the NE region is still trapped in the veil of selective silence to the rest of the world. The mainstream private media in the country engaged marginally in the region. This disengagement arguably led to denial of voice of the masses in many respects, which otherwise gave rise to identity conflict issues, often in violent forms. The public media outlets were mostly found busy upholding the Ideal State Apparatus rather than trying to understand the true spirit of the region and its

people. With its tribes, their problems of under-development, varieties of conflicts, the contested form of media representation of the NE India has resulted in over reporting of conflict and under reporting of the region according to many experts as well. The role of news media didn't rise beyond reportage based on parameters of violence and security alone.

There is a strong need to re-understand the lacuna in coverage patterns, priorities, understanding ownership access and influence, role of revenue, information flow, flak and a number of other factors in comprehending the framework of reporting in the NE region.

The aim of this issue of the journal is to look into diverse perspectives on the discourse.

**Contributions might address, but not limited to, such topics as:**

Indian media and representation of northeast India;  
Indian media and conflict reporting from northeast India;  
Media organizations of NE India and coverage of development;  
NE Indian media and the psychological image of being Northeast;  
On Indian media and gender reporting from NE;  
On ownership and media coverage of northeast India;  
Corporate control and media coverage of northeast India;  
Indian media and creation of stereotypes on NE India;  
Democratization of media and coverage of NE India;  
On 'worldviews' of the marginal and NE media organizations;

Please see 'Submission Guidelines'

[http://www.caluniv.ac.in/global-mdia-journal/submission\\_guideline.html](http://www.caluniv.ac.in/global-mdia-journal/submission_guideline.html)

All submissions should be accompanied by the following information which should be presented on the front page only:

- (a) Article title,
- (b) Author name/s,
- (c) Current position/affiliation,
- (d) Brief biography (approximately 50 words),
- (e) Email and mail addresses,
- (f) A brief abstract (approximately 200 words)
- (g) Five to ten keywords reflecting the contents of paper,
- (h) Word count (excluding notes)
- (i) The URL for author/s' personal web page
- (k) A brief statement that clearly indicates the article/review etc is not submitted simultaneously for consideration to any other publication.

Word Limit:

For Articles: Approximately 7000 words, excluding notes.

Students' Research: Approximately 7000 words, excluding notes.

Commentaries: Between 2500 and 3500 words.

Book Reviews: Approximately 1500 words.

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All papers must be submitted via electronic attachment.

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