

GLOBAL MEDIA JOURNAL – Indian Edition

Sponsored by the UNIVERSITY OF CALCUTTA, ISSN 2249 – 5835

WINTER ISSUE/DECEMBER 2017: Volume: 8/ Number: 2

Theme: CONVERGENCE AND MEDIA

EDITORIAL

Convergence has been one of the key issues in media's constant increase of footprint. The current issue of the Global Media Journal - Indian Edition deals with the manifold aspects of that field.

It hardly leaves scope for any doubt that convergence has changed the media viewing habit of its audience. Convergence has created havoc impact with the interconnection of information and communications technologies. Beyond the technological manifestation, it has also created huge socio-cultural impact.

Contributions of this issue have thrown lights on different aspects of convergence and its impact on media. The researchers independently have reached to the conclusion of their papers.

It has been a learning experience to bring together all of them.

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Call for Papers

Announcement for the

GLOBAL MEDIA JOURNAL – Indian Edition

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Deadline for submission: 31st October 2017

When two or more things come together or converge to form a new whole we call it convergence. In Media convergence, it involves the interconnection of information and communications technologies, computer network and media content to create a new platform for information dissemination. So content, computing and communication converge to form a whole new concept of digital presence which has gained immense popularity with the aid of internet.

On one hand media convergence can be viewed as coming together or unification of different equipment and tools for producing and distributing information. On the other hand the dissemination of content across different and multiple media platforms, suggests that media audiences also play a crucial role in creating and distributing content in this converged sphere. It makes the issue more sociological than mere technological acts.

Henry Jenkins has shown that media convergence is an ongoing process which should not be viewed as displacement of the old media; rather it is an interaction between different media forms and platforms. But it is beyond debate that convergence has changed the media world – from presentation of information to its business. The entire media industry has changed with convergence.

The importance and impact of convergence has been seriously discussed for a long period in many disciplines, including social science. It has become one of the major focus area of one of the most important and prominent frontier areas of both theoretical as well as empirical streams of communication studies today.

In this context, articles are invited for the December 2017 Issue of Global Media Journal Indian Edition which may be related (but not exhaustively limited) to the following subthemes:

1. Convergence and technology
2. Convergence and new kind of media literacy

3. Convergence, media and socio-cultural-economic constructs
4. Convergence and media expansion
5. Convergence and media ownership
6. Convergence and media dependency
7. Convergence and change in information access
8. Convergence and change in information dissemination
9. Convergence and globalization
10. Convergence and media business
11. Convergence and ethical issues

Please see 'Submission Guidelines'

http://www.caluniv.ac.in/global-mdia-journal/submission_guideline.html

All submissions should be accompanied by the following information which should be presented on the front page only:

- (a) Article title,
- (b) Author name/s,
- (c) Current position/affiliation,
- (d) Brief biography (approximately 50 words),
- (e) Email and mail addresses,
- (f) A brief abstract (approximately 200 words)
- (g) Five to ten keywords reflecting the contents of paper,
- (h) Word count (excluding notes)
- (i) The URL for author/s' personal web page
- (j) A brief statement that clearly indicates the article/review etc is not submitted simultaneously for consideration to any other publication.

Word Limit:

For Articles: Approximately 7000 words, excluding notes.

Students' Research: Approximately 7000 words, excluding notes.

Commentaries: Between 2500 and 3500 words.

Book Reviews: Approximately 1500 words.

GUEST EDITOR FOR THE ISSUE:

Please direct your submissions and queries to the Guest Editors of the Issue

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Book Review submissions and queries should be directed to Prof. Buroshiva Dasgupta,
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with a cc to globalmediajournal@caluniv.ac.in, anjanbera@gmail.com

All papers/ submissions must be submitted via attachment to the following Email addresses:--
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