



**International Conference on Eco-friendly Women Entrepreneurship:  
Panacea or Myth in Development  
March 14-16, 2019**



Under the aegis of Indo US 21<sup>st</sup> Century Knowledge Initiative Program of the University of Calcutta, India and Claflin University, USA

**Program Schedule**

<b>DAY 1</b> Date: 14-03-2019 Venue: Technology Campus University of Calcutta JD-2, JD Block, Sector 3				
<b>Time</b>	<b>Event</b>			
10:30am-11:00am	Registration			
11:00am-12noon	Inauguration Prof. Dhruvajyoti Chattopadhyay, Vice Chancellor, Amity University, Kolkata Prof. Paula Banerjee, Vice Chancellor, The Sanskrit College and University Dean, Faculty of Arts, University of Calcutta Dean, Faculty of Commerce, University of Calcutta Head, Department of Economics, University of Calcutta Head, Department of Business Management, University of Calcutta Head, Department of English, University of Calcutta Director, Women's Studies Research Centre, University of Calcutta			
12:00noon-12:30pm	Tea Break			
12:30pm-02:00pm	<b>Technical Session 1:</b> <b>Micro-studies of eco friendly women entrepreneurship</b>			
	Sl No.	Author	Paper Title	Institution
	1	Arindam Chakrabarty <sup>1</sup>  Tenzing Choephel <sup>2</sup>	Eco-friendly Women Entrepreneurship in Arunachal Pradesh: Case of Handmade Paper	Assistant Professor, Department of Management, Rajiv Gandhi University (Central University)  Research Scholar, Department of Management, Rajiv Gandhi University (Central University)
	2	Dr. Md. Safiqul Bari  Rebeka Sultana	Present situation, opportunities and problems of women entrepreneurship in the char areas of Bangladesh	Professor, Hajee Mohammad Danesh Science and Technology University, Dinajpur, Bangladesh  Deputy Director, Rural Development Academy (RDA), Bogura, Bangladesh
	3	Sutapa De <sup>1</sup>  Susmita Chatterjee <sup>2</sup>	Ecofriendly Women Entrepreneurship: Deployment of Indigenous Resources, Combating Patriarchy- A Case Study	Associate Professor, Maharaja Manindra Chandra College, West Bengal India  Assistant Professor, Maharaja Manindra Chandra College, West Bengal India

02:00pm-03:00pm	Lunch			
03:00pm-05:00pm	<b>Technical Session 2: Women entrepreneurs in rural areas</b>			
	Sl No.	Author	Paper Title	Institution
	4	Dr. Arunava Ghosh	Women Entrepreneurship in the Rural Environment	Assistant Professor, Tarifa Memorial Teachers' Training College
	5	Rajashree Roy  Arpita Kheto	Economic Empowerment of Rural Women Promoting Women Entrepreneurs Through MSMEs in India	Assistant Professor Mass Education Teachers' Training institute Assistant Professor George College(Department of Education)
	6	Dr. Kshirod Kumar Moharana	Role of SHG For Women Empowerment In India	Assistant Professor of Law Vikash Degree College, Bargarh, Odisha
7	Sudeshna Mitra <sup>1</sup>  Amit Kumar Hazra <sup>2</sup>	Rural Entrepreneurship: A Non-Farm Alternative for Poverty Reduction	Project Assistant  Professor, Department of Lifelong Learning and Extension, Rural Extension Centre, Visva-Bharati	
05.00pm-06.00pm	<b>Technical Session 3: Climate change , indigenous knowledge and movement</b>			
	Sl No.	Author	Paper Title	Institution
	8	Dr. Tridib Sengupta <sup>1</sup>  Jayjit Chakraborty <sup>2</sup>	Emerging Lessons on Green Business and Women Entrepreneurship in India	Assistant Professor and Former Head of the Department Faculty of Management, Department of Commerce, St. Xavier's College (Autonomous), Kolkata  Faculty Member, Department of Business Administration, The Bhawanipur Education Society College
9	Ms. Minakshi Sehrawat	Women Entrepreneurship with Indigenous Knowledge	Assistant Professor IILM CET, Greater Noida	

**Date:** 14-03-2019

**Time:** 08:00pm onwards- Conference Dinner

**Venue:** Hotel The Sojourn  
KB 23, Sector 3, Saltlake City, Bidhannagar  
Kolkata-700098

<b>DAY 2</b>				
Date: 15-03-2019				
Venue: Technology Campus				
University of Calcutta				
JD-2, JD Block, Sector 3				
<b>Time</b>	<b>Event</b>			
10:30am-11:00am	Registration			
11:00am-11:30am	Tea			
11:30am-12:30pm	<b>Technical Session 4: Micro-studies of eco friendly women entrepreneurship</b>			
	Sl No.	Author	Paper Title	Institution
	10	Subrato Ghosh	Empowerment of rural women and entrepreneurship development through fish culture practices	Formerly Guest Lecturer, Master of Fishery Science Division, Department of Zoology, Utkal University, Bhubaneswar
	11	Dr. Sipra Biswas	Problems, Provisions and Prospects of Women Entrepreneurs In Rural Bengal: A Case Study For Agricultural Products-Based Handicrafts In North 24 Parganas, WB.	Assistant Professor, Department of Geography, Kultali DR. B. R. Ambedkar College, South 24 Parganas
	12	Pritha Chanda	Areas of Improvement for Non Government Organisations Fostering Women Entrepreneurship in The Handicrafts Sector	M.Phil Scholar, Indian Institute of Social Welfare and Management, Calcutta University
12:30pm-02:00pm	<b>Technical Session 5: Patriarchy, women entrepreneurship and leadership</b>			
	13	Afaq Ahmad	Eco-friendly Women Entrepreneurship in rural areas: A Paradigm Shift for Societal Uplift	University/Institute: Aligarh Muslim University, INDIA
	14	Dr. Tanusree Chakraborty	Entrepreneurial Development : Myth or Panacea for Women's Empowerment from the lens of Sen's Capability Approach	Faculty Globsyn Business School
	15	Manjari Chattopadhyay	Neoliberal Development Interventions and Women Entrepreneurship : Inclusive Development Or 'Pseudo-Emancipation'?,	Associate Professor Shri Shikshayatan College, Kolkata)
02:00pm-03:00pm	Lunch			
03:00pm—5:00pm	<b>Technical Session 6 Poster Presentation</b>			
	Sl No.	Author	Title	Institution
	1	Debyani Singh Sumit Gupta	No Title	The University of Burdwan, Burdwan
	2	Imran Philip	Women Entrepreneurship: problem and	Bankura University

			prospect in west Bengal perspective	
	3	Pallavi Sinha	Women entrepreneur and sustainable development in India	Adamas University, Barasat
	4	Partha Sarathi Sarkar	SHG Movement and Increasing Women Potentiality – A Cognitive Realization	Jadavpur University
	5	Sanjukta Mukherjee	Sustainable Transformation through Women's Empowerment	University of Calcutta
	6	Smriti Raha Akanksha Prachi	Women Entrepreneurs – The Growth Engine of the Indian Economy	Xavier Institute of Social Service, Ranchi
	7	Sreemoyee Datta	Women Entrepreneurship: A Study of the Cottage Industries in West Bengal	St. Xavier's College, autonomous, Kolkata

**DAY 3**

Date: 16-03-2019

Venue: University of Calcutta  
56A, B.T Road, Kolkata-700050

<b>Time</b>	<b>Event</b>
10:30am-11:00am	Registration
11:00am-12:30pm	<b>Panel Discussion-</b> Gender Leadership
12:30pm-02:00pm	<b>Panel Discussion-</b> Business Perspective
02:00pm-03:00pm	Lunch
03:00pm	Closing

