

UNIVERSITY OF CALCUTTA

ACADEMIC DEPARTMENT

FACULTY ACADEMIC PROFILE/ CV

1. **Full name of the faculty member:** DR. BIKRAM SINGH
2. **Designation:** ASSOCIATE PROFESSOR
3. **Specialisation :** ACCOUNTING, FINANCE and STRATEGIC MANAGEMENT
4. **Passport size photograph :**



5. **Contact information :**
Please provide contact address, email, phone number (optional), etc.
87/1 COLLEGE STREET, KOLKATA 700073: EMAIL: bsbikramsingh@gmail.com
6. **Academic qualifications:**
Please mention here the degrees (graduation onward):

College/ university from which the degree was obtained	Abbreviation of the degree
ST. XAVIER'S COLLEGE, KOLKATA under UNIVERSITY OF CALCUTTA	B.COM (H)
UNIVERSITY OF CALCUTTA	M.COM
UNIVERSITY OF CALCUTTA	M.PHIL (COMMERCE)
UNIVERSITY OF CALCUTTA	PH.D. (COMMERCE)

7. **Positions held/ holding:**
Associate Editor, *Business Studies, Departmental (Commerce) Journal*; Member Of Editorial Review Board, *Amity Journal Of Management Research*

8. **Research interests:**

Please cite briefly the areas of research interests

Quality Management, Small Business, Open Innovation, Quality Circle, CSR, Entrepreneurship Training and Development, Performance Analysis of Companies, Causality, Behavioural Finance, Security Analysis, Job Stress, Dividend Policy, Financial Inclusion, Quality Management In HEIs , Leather Industry, Human Resource Development Strategies, Banking, Financial Frauds

9. **Research guidance :**

Number of researchers awarded M.Phil/ Ph.D degrees :M.Phil = 07; Ph.D.= 02

Number of researchers pursuing M.Phil/ Ph.D : M.Phil = 02; Ph.D. = 03

10. **Projects :**

Completed projects :

Current projects :

11. **Select list of publications:**

a) ***Journals:***

- Industry 4 Readiness: Evidences from India, *The Management Accountant*, The Institute of Cost Accountants Of India, April, 2019, Volume 54, Issue No.4, pp 56-58
- Customer's Perception Towards Service Quality: A Study on Hotels in Kolkata, India, *Vicayana*, RVIM Journal Of Management Research, 11(1), January to June, 2019, pp. 5-38
- Infrastructure Leasing & Financial Services limited (IL&FS) - The Crisis and Challenges Ahead, *The Management Accountant*, The Institute of Cost Accountants Of India, April 2019, Volume 54, Issue No.4, pp 56-58
- Taguchi's Approach to Quality – An Overview, *Business Studies*, Department of Commerce, University College of Business Studies, University of Calcutta, Volume XXXVIII, January-July 2017 (No. 1 & 2), ISSN: 0970-9657
- Making Stock Market Indices True Proxies of The Market- A Study, *Jamshedpur Research Review*, International Journal of Multi disciplinary research, Year V, Volume III (XXI), March 2017, ISSN: 2320-2750, pp. 17-23
- Walk in Your Customer's Shoes- The Quality Function Deployment (QFD) Approach, *Times Journey*, A refereed Journal of Institute of Management Study, Volume 5,(1), November 2016, ISSN 2278-6546, Pp:67-73
- Revisiting the Quality Philosophy of William Edwards Deming, *Business Studies*, Department of Commerce, University of Calcutta, Volume XXXVII, January –July, 2016 ISSN: 0970-9657, pp: 12-20
- National Human Resource Development Strategies: Comparing India and China, *Kindler*, The Journal Of Army Institute of Management, Kolkata, XV(2), Conference Special, July –December, 2015, ISSN: 0973-0486
- Institutionalisation of Quality Circle at the Workplace: Some Issues, *EIRC News*, The Institute of Cost Accountants of India, Volume 6, No.8, 15th September, 2013, ISSN:2320-1584, pp. 6-7
- Quality Circles and Employee Involvement- An Empirical Study, *Vanijya* (Journal of Department of Commerce), Refereed Journal of Business Studies, Dibrugarh University, Vol. 23, 2013 , ISSN: 0972-6594,pp. 1-19
- Integrating IT in Accounting Education and Research: The Opportunities and Challenges, *International Journal of Management and Economics*, Vol(1), 7, Jan-March, 2013, ISSN: 2231-4687,pp. 15-18
- ICT and Women Empowerment: Mainstreaming Gender Equality with special reference to Rural Women, *Journal of Business and Finance* (The Journal for Business Analyzers and Innovators), Department of Financial Studies, Faculty of Management Studies, Veer Bahadur Singh Purvanchal University, Vol. 5(1), January to June, 2012, ISSN: 0974-3413,pp. 95-100
- Strategic Marketing for Sustainable Entrepreneurship in SMEs: An Appraisal, *The Utkal Business Review* (The Journal of Business Studies), Utkal University, Vol. XXIII,2010-2011, ISSN 0975-6191, pp.56-68
- Ensuring Quality of Management Education in India: The Issues, *Vanijya* (Journal of Department of Commerce), Dibrugarh University, Vol. 21, 2011, ISSN: 0972-6594,pp.120-135

- Quality Circles - Initiation and Institutionalisation, *Prabandhan* (The Research Journal of International School of Business Management [ISBM]), 2(2), October,2012 , ISSN: 0976-5743, pp. 3-22
- Quality Circles- An Overview, *Amity Management Review*, Amity University, Rajasthan, Volume-1, Number 2, January-June, 2011, ISSN : 2230-7230, pp. 41-46

b) **Books/ book chapters :**

- Societal View Of Quality: Exploring Taguchi's Quality Philosophy, *Recent Trends in Management*, Abhijeet Publications, New Delhi, 2019, ed. Wendriila Biswas, Dr. Debarun Chakraborty and Associate editor Soumya Kanti Dhara, ISBN: 978-93-888685-08-1, pp. 138-144
- Data Envelopment Analysis (DEA) - A Brief Review of Literature, *Application of Econometric Models for research in Social Science*, The Bhawanipur Education society College, ed. Paramita Chakravarty, ISBN: 978-93-88866-08-8, pp. 9-15
- Corporate Social Responsibility and SMEs: A Study with Special Reference to Kolkata Leather Cluster, *Contemporary Issues In Business Environment*, School of Professional Studies, Netaji Subhas Open University, July 2016,Edt. Anirban Ghosh, pp. 42-49
- Crop Insurance In India: An Overview, *Recent Advances In Accounting, Finance and Management*, ed. Ram Prahlad Choudhary, University Of Calcutta, ISBN: 978-81-922481-9-6, pp. 59-63
- An Inquiry into the Impact of Micro-finance on Women Empowerment, *Microfinance and Financial Inclusion in Developing Economies*, ed.(s) Tagar Lal Khan, Abhijit Sinha and Tarak Nath Sahu, SPS, Education India Pvt. Ltd. 2012, ISBN : 978-81-9230348-2, pp. 321-324
- Quality Improvement through Quality Circles in Higher Educational Institutions (HEIs): An Analytical Study of the Perceptions of the Officers in Selected State Universities in Kolkata, *Anthology on Quality In Higher Education*, ed. Dr. Hardik Vachhrajani, Shree Niwas Publications, Jaipur, 2012, ISBN: 978-93-5032-018-1,pp. 93-104
- Rural Empowerment through Self Help Groups (SHGs): A Study of West Bengal, *Project Financing*, ed. Rudra P. Pradhan, Bloomsbury Publishing India Pvt.Ltd., London, Berlin, New Delhi, 2012, ISBN: 978-81-924302-2-5, pp. 450-453
- Open Innovation Benefiting Micro, Small And Medium enterprises- A Case of the Leather Cluster in Kolkata, *Tenth Biennial Conference on Entrepreneurship*, Vol.1, ed.(s) Sasi Misra and Dinesh Awasthi, Bookwell, Delhi, 2013, ISBN: 978-93-80574-46-2,pp. 327-338
- Quality Management at the Workplace through Quality Circles: A Review of Literature, *Journal of Commerce*, Prof. N. C. Das Memorial Volume, ed. Dr. A.P.Singh Gauhati University, Vol. XVII, 2011-12, ISBN: 0971-4715, pp. 177-183
- Appreciative Inquiry- A Paradigm of Conscious Evolution, *Behavioural Science In Management Practice*, ed.(s) Sitanath Majumdar and Sharmistha Banerjee, Department of Business Management and Academic Staff College, University of Calcutta, 2014, ISBN 978-81-927807-1-9, pp. 57-60
- Quality Philosophy of William Edwards Deming and Joseph Moses Juran and Total Quality Management- An Overview, *Contemporary Issues on Accounting and Finance*, ed. Dr. Anupam Parua, New Central Book Agency (P) Ltd., London, Kolkata, 2014, ISBN 978-81-7381-942-1, pp. 43-54
- Governance in the Indian Banks vis-à-vis the Nayak Committee's Recommendations: The Road Ahead, *Indian Business Environment: The Changing Scenario*, ed. Anirban Ghosh, Netaji Subhas Open University, Kolkata, 2015, ISBN978-93-82112-16-7, pp. 57-62
- An Inquiry into the Challenges of Organisation Development and Strategies for Change through Entrepreneurial Interventions, *Entrepreneurship for Economic Development* [Part I]

(eds.: Elangbam Nixon Singh & Amit Kumar Singh, Lakshi Publishers & Distributors, New Delhi, 2015, ISBN: 978-93-82120-57-5, pp. 87-94

- A Study on the potential of Quality Circle and employee Involvement: Quality Circle and Employee Involvement: A Study of the perceptions of the officers in the State Universities in Kolkata, Research Publication, Dr. Bikram Singh, LAP Lambert Academic Publishing, Germany, 2011, ISBN: 978-3-8465-3044-3

c) **Conference/ seminar volumes:**

- *Artificial Intelligence (AI): The Impact on the Automotive Industry*, National Seminar on Development In Commerce, Management & Economics In The Present Mileu of VUCA, Department of commerce (PG&UG), in collaboration with EIRC, The Institute of Chartered Accountants of India, 27th May, 2019
- *Green Iron Foundry- A Projection Towards higher Sustainability*, International conference on Emerging Perspectives in Commerce, Economics, Environment and Management-Transformation of the Global Economy Department of Commerce and Management Studies, St. Xavier's College (Autonomous), Kolkata, in collaboration with Bengal National Chamber of Commerce and Industry, 13-14th September, 2019
- *Open innovation Paradigm: Making Indian Businesses Competitive*, International Conference on Society and Business in the New Millennium, ICFAI Business School, Kolkata and Lincoln University College, Malaysia, 12th and 13th April, 2019
- *Revolutionising Quality – Revisiting Japan's Struggle for Quality*, 3rd International Conference on Management and Business Practices – (ICMBP) 2019, Department of Management and Business Administration, Aliah University, 16th and 17th January, 2019
- *Strategies towards Developing Human Resource- A Comparative Study of Brazil, Russia, India, China and South Africa (BRICS)*, 1st International conference on 'Management and Business Practices-(ICMBO)2017, Department of Management and Business Administration, Aliah University, 11th and 12th January,2017
- *Corporate Social Responsibility and SMEs: A Study with Special Reference to Kolkata Leather Cluster*, National Seminar on "Emerging Trend in Corporate and Taxation Laws", Netaji Subhas Open University, 9th January, 2016
- *Construction of Stock Market Indices and The Challenges In Mirroring The Stock Market Behaviour*, One-day National Level Seminar on Contemporary Issues In Financial Markets, University of Calcutta –Calcutta Stock Exchange Centre of Excellence in Financial Markets and New Alipore College, 13th May, 2016
- *National Human Resource Development Strategies: Comparing India and China*, National Conference on "Skilling For Tomorrow", Army Institute of Management,21st November, 2015
- *Corporate Social Responsibility and SMEs: A Study with Special Reference to Kolkata Leather Cluster*, National Seminar on "Emerging Trend in Corporate and Taxation Laws", Netaji Subhas Open University, 9th January, 2016
- *Climate Change and Crop Insurance in India: The Road Ahead*, International Conference on Frontiers of Infrastructure Finance, VGSOM, IIT, Kharagpur, India13th -15th of November, 2014
- *Governance in the Indian Banks vis-a-vis the Nayak Committee's Recommendations: the Road Ahead*, National Seminar on Changing Scenario in Indian Business Environment, UGC-DEB, Netaji Subhas Open University, 8th -9th of August, 2014
- *An Inquiry into the challenges of Organisation Development and strategies for change through entrepreneurial interventions*, National Seminar on Entrepreneurship for Economic Development in India with a Special Reference to its North Eastern region: Challenges and Opportunities, Indian Council of Social Science Research (ICSSR), New Delhi Mizoram University, Tanhril, Aizwal, 26th -27th of February, 2013

- *The Problems of MSMEs and the Role of Open Innovation and Governmental Efforts Towards Sustainable Growth: A study of The Leather cluster in WB*, International Seminar on Innovation and Competitive Strategies for Sustainable Entrepreneurship, UGC , P.G. Department of Commerce (DRS-II), Utkal University, Bhubaneswar, 23rd -24th of February, 2013
 - *Open Innovation Benefiting Micro, Small And Medium enterprises- A Case of the Leather Cluster in Kolkata*, Tenth Biennial Conference on Entrepreneurship, EDI, Ahmedabad, 20th – 22nd of February, 2013
 - *Quality Improvement in HEIs through Quality Circles*, Two Day National Seminar on Role of Governance in Quality Assurance in HEIs, IQAC, CU and University Officer's Association University of Calcutta, 23rd and 24th March, 2012
- c) **Other publications :**
- Entrepreneurship Development Training in MSMEs- A Review of Literature, *JIS Management Vista*, V(1), January- June 2011, Centre for Management Studies, JIS College of Engineering, Kalyani , West Bengal, ISSN : 0974-0872, pp. 1-14
 - Sustainability of SMEs and Open Innovation, *The Utkal Business Review* (The Journal of Business Studies), Utkal University, Vol. XXV, June – September, 2012, ISSN 0975-6191, pp. 60-71

12. **Membership of Learned Societies:**

- Life member, Indian Accounting Association
- Life member, Indian Commerce Association
- Life member, Calcutta University Commerce Alumni Association
- Life member, Quality Circle Forum of India (QCFI).

13. **Patents : None**

14. **Invited lectures delivered :**

- Special Lecture on 29-08-2017 at Shri Shikshayatan College, The Department of Commerce (Morning) on 'Research Methodology' for B.Com 3rd year Honours students
- Issues on Stock Markets, One Day National Seminar on financial Markets, CU-CUCEFM with Anandamohan College dated 21-12-2015
- Acted as a resource person in Teachers' training programme conducted by Goenka College of Commerce and Business administration and sponsored by VBSCVE&T in January, 2010

15. **Awards : None**

16. **Other notable activities :**

- Member of Editorial Board of Departmental Journal Business Studies
- Member of Editorial Board of Amity University Journal Amity Journal of Management Research
- Contribution of reading materials in the form of chapters in Work Book for Intermediate Students of The Institute of Cost Accountant of India
- Acted as resource person in Postgraduate Diploma in Investment Portfolio Management Service (PGDPMS) course conducted under University of Calcutta- Calcutta Stock Exchange-Centre of Excellence in Financial Markets (CUCSE-CEFM)



Signature of the faculty member

Date: 13/02/2020