



# UNIVERSITY OF CALCUTTA

## FACULTY ACADEMIC PROFILE/ CV

**Full name of the faculty member:** SAUMENDRANATH BERA

**Designation:** Professor

**Specialisation :** International Communication, Development Communication, Media Ethics



**Contact information :**

Department of Journalism & Mass communication, Hardinge Building, Second Floor, University of Calcutta, College Street Campus, 87 /1 College Street, Kolkata-700 073; Email: anjanbera@gmail.com

**Academic qualifications:**

College/ university from which the degree was obtained	Abbreviation of the degree
B Sc. (Hons)	Bangabasi College, Kolkata
M.A.	University of Calcutta
Ph. D.	University of Calcutta

**Positions held/ holding:**

Former Lecturer and Head, Dept. of Journalism & Mass Communication, Netaji Nagar College, Kolkata  
Former Head, Department of Journalism & Mass Communication, CU  
Served as a member of the Advisory committee, UGC-sponsored DSA Programme in Journalism & Mass Communication, Dept. of Journalism & Mass Communication, CU.  
Former Coordinator, P G Diploma Course in Media Studies: Film & Television, CU  
Former Coordinator, P G Diploma Course in Book Publishing, CU  
Former Member, Editorial Board, 'The Calcutta Review' (Calcutta University)  
Former Member, Advisory Committee, Mass Media Centre, Govt. of West Bengal  
Former Ext. Member, Board of P G Studies in Mass Comm., Assam University, Silchar  
Former Member, Faculty Council for P G Board of Studies in Education, Journalism & Lib. Sc, CU  
Member, Ph D Committee, Journalism & Mass Communication, CU  
Member, Board of P G Studies in Journalism & Mass Comm., Tripura University (A Central University)  
Member, Advisory Committee, P G Diploma Course in Book Publishing Studies, CU  
Editor, Global Media Journal- Indian Edition  
Director, Centre for Studies in Book Publishing, CU  
Professor, Department of Journalism & Mass Communication, CU

**Research interests:**

- International Communication
- Development Communication

- Media Ethics

**Research guidance :**

Number of researchers awarded M.Phil/ Ph.D degrees : Two (Ph.D.).....

Number of researchers pursuing M.Phil/ Ph.D : One (Ph.D.).....

**Projects :**

***Completed projects :***

Served as a Consultant (November 1999 – March 2000) for Protected Area Environment Education and Awareness Strategy and Action Plan in Buxa Tiger Reserve, West Bengal conducted by the Worldwide Fund for Nature- India (WWF India), West Bengal State Office and took part in preparing the Final Report.

**Select list of publications:**

a) ***Journals:***

- 'Journalism Course in Calcutta University: Origin and Development' (An article written jointly with Uma Shankar Pandey and Tapasi Ghosh) – Published in Calcutta University Journal of Media & Communication, Vol I, Fall 2003, pp. 87-124
- 'Loko Sanskriti, Lok Madhyam O Ganamadhya' (An article in Bengali on Folk Culture, Folk Medium and Mass Media) Published in the journal, LOKOSRUTI, Vol. 2, Issue II, December 2003, published by Council of Folk Culture and Tribal Culture, Government of West Bengal, pp. 198-204
- 'Rammohm Roy-O-Sangbadikata' (An article in Bengali on the contribution of Rammohm Roy to Indian Journalism) – Published in PASCHIM BANGA – Rammohan Roy Special Number, Vol. 30 No. 12-16, Sept – Oct, 1996, Department of Information and Cultural Affairs, govt. of West Bengal, pp. 141-156

b) ***Books/ book chapters :***

- Edited (in his nickname Anjan Bera) a book titled 'Interpreting a nation: Selections from Sarat Chandra Bose's The Nation', [Foreword by Prof. Hiren Mukherjee], Published by Netaji Institute for Asian Studies, Kolkata in 2001.
- Member of the Editorial Board, 'Selections from The Calcutta Review'. Published by the University of Calcutta in 2007.
- Authored (in his nickname Anjan Bera) a book titled 'Teleprajonme Sanskriti' ( A collection of articles in Bengali on TV and its impact). Published by Dey's Publishing, Kolkata in 1998.
- Authored (in his nickname Anjan Bera) a book titled 'Sangbad Theke Sangbadpatra (From Sangbad to Teleprajonme Sanskriti' ( A collection of articles in Bengali on TV and its impact). Published by Dey's Publishing, Kolkata in 1998.

d) ***Other publications :***

- 'Confronting the Colonial Communication Order: Gandhiji, the Green Pamphlet and Reuter' – Amiya Kumar Bagchi, Dipankar Sinha, Banita Bagchi(Eds) WEBS OF HISTORY : INFORMATIN COMMUNICATION AND TECHNOLOGY FROM EARLY TO POST COLONIAL INDIA, (New Delhi : Manohar Publishers & Distributors, 2005), pp 209-230.
- 'Scope of investigative Report in Farm Journalism' – An article published in Dr. A Goswami and Dr. Kunal Mitra(Ed), FARM JOURNALISM IN DISSEMINATION OF ANIMAL HUSBANDRY TECHNOLOGY(Purba Medinipur: MSV Infotech Ltd., 2004), pp. 39-44.
- 'Biswayaner Ganamadhya Ganamadhyaer Bisayan' (An article in Bengali on the impact of globalization on media) – Amiya Kumar Bagchi (Chairman of the Editorial Board) Biswayan : Bhavna Durbhabana, Vol – II, (Kolkata : National Book Agency, 2002)

**Membership of Learned Societies:**

Life Member, Asiatic Society, Kolkata

Life Member, Bangiya Sahitya Parishad, Kolkata

Life Member, Paschimbanga Itihas Sansad, Kolkata

**Invited lectures delivered: (Select List)**

On April 26, 2002 presented a paper on “Role of Mass Media in Urban Culture” [Second Academic Session] at the two-day Seminar on “Urbanization in Human Ecological Perspective” held on April 26-27, 2002 under the auspices of the Asiatic Society, Kolkata. Venue: Asiatic Society, Kolkata.

Presented a paper titled “Confronting Colonial Communication Order: Gandhiji, The Green Pamphlet and Reuter” at the panel discussion on History of Information and Communication technology in India through ages under the auspices of 64<sup>th</sup> Indian History Congress, 2003. Venue: Mysore University, Mysore.

On March 25, 2004 presented a paper on “Scope of Investigative Report in Farm Journalism at the two-day Workshop on “Farm Journalism in Dissemination of Animal Husbandry Technology organized by the Department of Veterinary & Animal husbandry Extension Education, West Bengal University of Animal & Fishery Sciences.

Delivered ‘Vivekananda Mukhopadhyay Memorial Lecture’ organized by the Paschimbanga Bangla Akademi on 15 September 2010.

Delivered ‘Biplabi Surya Sen Memorial Lecture 2011’, an endowment lecture organized by the University of Calcutta.

**Other notable activities:**

Availed of the Associateship of the Inter-University Centre for Humanities and Social Sciences at the Indian Institute of Advanced Study, Shimla

Nominated as a member of the Board of Studies, P G Diploma and Short-term Certificate Course on Development Communication, Rabindranath Tagore Centre for Human Development Studies, IDSK

Former member, Board of Studies for the Post-Graduate Diploma Course in Journalism and Mass Communication, Netaji Subhas Open University, Kolkata. Edited on assignment the texts of some of the Study Materials of the Post-Graduate Diploma Course in Journalism and Mass Communication, Netaji Subhas Open University, Kolkata.

Served as a Member of the Organizing Committee for the Training Programme on Science Communication and Media Practice, Indian Science News Association, Kolkata.

Served as a Member, Academic Committee, Women’s Studies Research Centre, Calcutta University.

Served as a Member of the Editorial Board, Ganamadhya, organ of the Mass Media Centre, Department of Information & Cultural Affairs, Government of West Bengal.