



University of Calcutta
Department of Business Management
Advertisement for Admission to Ph. D. Programme – 2014

Applications are invited for admission to the Programme of Ph.D. in Business Management of the Department of Business Management, University of Calcutta. The admission to the Ph.D. Programme is guided by the '**Regulation for the Degree of Doctor of Philosophy, Ph.D. Regulation 2009**' of Calcutta University and other relevant rules and orders of the University. Reservation Rules apply.

A. Process of Admission

1. Written test will be conducted of 100 marks of 3 (three) hours duration. The modules of Test will be 3 (three) namely the following:

- I. 'Quantitative and Logical Reasoning' with weight of 40%.
- II. 'Analysis of a Business Issue' with weight of 30%.
- III. Two Concept Papers' (to be selected from the given research themes) with weight of 30%

2. Qualifying marks for written test: 40

3. Interview of 100 marks.

All candidates who qualify in the written test and the exempted category will have to appear for interview.

4. Selection would be made from the Written Test qualified candidates and the eligible exempted category candidates on the basis of the marks obtained in the Interview only (subject to clearance of equivalence).

B. Eligibility

1. Candidates must have completed their **Master's Degree or equivalent** in Business Management/ Human Resources Management/ Commerce/ Social Sciences/ Humanities (excluding Music, Visual Arts, Fine Arts & Dramatics)/ Sciences/ Law/ Library Science/ Technology/ Medicine or allied disciplines, subject to approval of Ph. D. Committee before registration.

a) from University of Calcutta or

b) from other UGC recognized Universities/ Institutes, with **equivalence clearance** from the Registrar's Office, University of Calcutta.

2. Candidates who are exempted from Written Test under the '**Regulation for the Degree of Doctor of Philosophy, Ph.D. Regulation 2009**' of Calcutta University may apply for appearing for Interview, subject to equivalence clearance from Registrar's office, wherever required.

3. **Minimum 55% marks** in Masters Degree or equivalent is required.

C. Application Process

1. All candidates (including those in exempted category) are required to **Down Load the Application Form** from the University Web Site: www.caluniv.ac.in (Admission Notification) or Departmental Website: www.bmcaluniv.org and submit the same to the Office of the Head **on or before 19th September, 2014 in the Alipore Campus.**

CANDIDATES NEED TO TENTATIVELY CHOOSE ONE BROAD RESEARCH INTEREST AREA FROM AMONG THIS LIST.

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|-----------------------------|-----------------------------|----------------------|
| 1. Marketing | 2. Finance & Accounting | 3. HR & OB |
| 4. Organizational Strategy | 5. OR & Statistics | 6. Tourism Studies |
| 7. Public Sector Management | 8. Environmental Management | 9. Energy Management |
| 10. Services Marketing | | |

2. The Equivalence Clearance may be obtained from Registrar's Office, University of Calcutta, College Street Campus which is required to be submitted at the Head's Office, Department of Business Management, Alipore Campus as soon as possible and latest **before 21 November, 2014**.

D. Other Information

1. List of candidates eligible for Written Test will be displayed on the Notice Board of the Department and also on the website: www.bmcaluniv.org on **22nd September, 2014 after 3 p.m.** No personal intimation will be sent to any applicant.

2. **Date, Time & Venue of Written Test: 27th September, 2014 at 12.00 noon** in the Alipur Campus, University of Calcutta, 1, Reformatory Street, Kolkata –700 027.

3. List of candidates eligible for appearing at the interview will be displayed on the Notice Board of the Department and also on the website: www.bmcaluniv.org on **27th October, 2014 after 3 p.m.**

4. **Date of interview: 20th November, 2014 from 11 a.m. onwards and / or
21st November, 2014 from 11 a.m. onwards in the Department.**

5. Number of seats: 15

Reservation Policy will be observed as per University Rules