**ADMISSION NOTICE**

**MBA-PUBLIC SYSTEMS**

**UNIVERSITY OF CALCUTTA**

**(SESSION 2017 - 2019)**

**WITH SPECIALISATION IN either:**

- **ENERGY MANAGEMENT**
  - **ELIGIBILITY:** B.E./B.tech in Engineering, AMIE, Graduate with Honours in (Physics/ Chemistry/ Mathematics/ Economics) Bachelor in Business Administration (BBA), BCA, MCA are eligible to apply

- **ENVIRONMENT MANAGEMENT**
  - **ELIGIBILITY:** Graduates with Engineering, AMIE degree / Honours in Science / Economics / Bachelor in Business Administration

- **HEALTH CARE & HOSPITAL MANAGEMENT**
  - **ELIGIBILITY:** Honours Graduate in any discipline, MBBS, Ayush, BBA, BHMS, BAMS, BUMS, BDS, BPTB, OTPM, LLB, Bachelor in Business Administration, Graduates with Honours or equivalent in Pharmacy, Science, Economics, Commerce, Nursing, Nutrition and Engineering, AMIE are eligible to apply

- **TRANSPORTATION & LOGISTICS MANAGEMENT**
  - **ELIGIBILITY:** Graduates with honours or equivalent in Engineering, AMIE / Science / Commerce / Arts (Economics), Business Administration, Computer Applications are eligible to apply

Master degree students in all the above disciplines can also apply
All graduates (with honours and at least 50% marks) must have a degree from AICTE/UGC approved Colleges/Universities/Institutes.

**SELECTION**


**ADMISSION FORM & BROCHURE**

(i) Online (www.iiswbm.edu)
(ii) SBI Powerjiyoti
(iii) Reception Counter

**PLACEMENT**

Assistance provided Excellent Placement record

**HOSTEL**

Separate hostel for boys & girls

**IMPORTANT DATES**

Application closes on: June 09, 2017
Classes begin: 2nd week of July 2017

**INDIAN INSTITUTE OF SOCIAL WELFARE AND BUSINESS MANAGEMENT**

Management House, College Square (West), Kolkata - 700 073
Phone: +91 33 2219 1683, 4023 7474, 2241 3756/5792/8694/8695, (D) 2219 1683
Email: mbapsadmission@iiswbm.edu • Website: www.iiswbm.edu
For details / Message / Call: 9073323794 / 8336010012
**Course Fees**
Program Fees: Rs. 3,75,000/- payable in yearly instalments (including refundable deposit of Rs. 10,000/-)

**Eligibility**
Honours Graduate in any discipline or students appearing in final year examination. At least 50% marks would be required in the graduation examination.

**Placement**
Excellent National & International campus placements.

**Hostel**
Safe, comfortable and separate hostel facilities available for boys and girls

**Loan Facilities**
Institute will provide the certificate to an applicant seeking loan from a bank which has floated the "Loan Scheme" referring that the candidate is a bonafide student of the Institute.

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**Indian Institute of Social Welfare & Business Management**
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**MBA-PUBLIC SYSTEMS**
(Affiliated to University of Calcutta)

Indian Institute of Social Welfare & Business Management, IISWBM, India's Oldest and premier B-school, offers a two year MBA-Public Systems with specialization in Environment, Energy, Health Care & Hospital and Transportation & Logistics Management affiliated to University of Calcutta aimed at developing managerial capabilities among individuals and also to enhance their creativity to understand the scenario of retailing and international trends of business.
Programme Vision

IISWBM presents two-year full time MBA-Public Systems affiliated to University of Calcutta. We aim at developing the skills and knowledge of students and introduce a new standard of Public Systems professionalism to the industry through leading edge resources, expert faculty and dynamic and flexible learning methods followed by on the job training.

Career Assistance and Support

The Department since its inception has achieved excellent placement. Our student's are successfully making their mark in companies like:


Health Care & Hospital Management: B M Birla Heart Research Institute, Wockhard Kidney & Research Centre, AMRI Hospital, R N Tagore International Institute of Cardiac Science & Research Centre, Vasan Eyecare, EPOS-Kolkata, HOSMAC-Kolkata, Apollo Glenegles-Kolkata, Desun-Kolkata, CMC-Vellore, Belle View, KGVP-Ranchi, West Bank Hospital-Andul, Woodlands Hospital-Kolkata, Peerless Hospital-Kolkata.

Transportation & Logistics Management: Transport Corporation of India, ITC Infotech, United Breweries, ACC Ltd, Tata NYK, Samsung, Jindal Steel & Power Ltd, Tractor India Ltd, Ultratech Cement, Nestle, Pantaloons, Flipkart, ITC etc.

*This is not an exhaustive list.

Course Highlights

This course aims to provide students the skills, creativity and knowledge to understand Public Systems as a business management discipline and is designed to impart multiple specialization in Energy, Environment, Healthcare & Hospital and Transportation & Logistics Management. Live projects in leading multinational companies.

Program Highlights

Degree awarded by University of Calcutta
Duration: 2 year full time
Frequency: 5 days in a week
Selection: Through CAT / MAT / CMAT / JEMAT / GATE / XAT scores (2017) and GD & PI

Admission Schedule

Last date of Issue & Receipt of application Forms: 9th June, 2017
Classes to commence from: 2nd week of July, 2017