



Call for Papers

BUSINESS STUDIES (UGC -- CARE Listed Journal Group I) (ISSN: 0970-9657)

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2. The title of the paper, the name, designation and institutional affiliation of the author(s), acknowledgement etc., should be indicated in a separate cover page. The title of the paper should also be mentioned in the first page of the manuscript.
3. An abstract of the paper, not exceeding 100 words, and the key-words (maximum 5), should be submitted along with the manuscript.
4. The paper should not usually exceed 5000 words.
5. A duly signed self-declaration that the paper is original and that it has not been published/ submitted for publication elsewhere, must be furnished in prescribed format along with the manuscript.
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