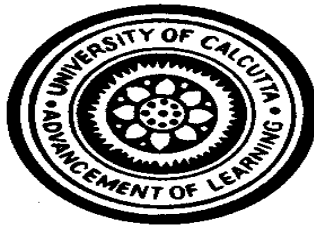


# **Business Studies**

**VOL. XXXVIII**

*January – July, 2017 (No. 1 & 2)*



*Department of Commerce*

**University College of Business Studies**

**UNIVERSITY OF CALCUTTA**